



This rendering, a watercolour painted by architect Bob Worden, was created following the 1998 SEFC design charrette. It shows a view along First Avenue, demonstrating its development as a mixed-

use high street. The image captures the renovated Salt Building and features light rail transit with residential towers in the background.



Stemming from the visioning statements in the urban design guidelines for SEFC, this drawing emphasizes a range of different housing types and building forms. Borrowing from Vancouver’s successes in South False Creek, the West End and downtown, Baker McGarva Hart/VIA Architecture’s proposed peaks and valleys support the diversity of lifestyles

and life cycles within a community. The drawing stems from the idea that one key to a successful urban community is the experience of the “sweep of the sun,” which requires a full repertoire of open spaces, building shapes and solar access – both direct and reflecting off walls and windows.



This illustration, submitted to the City of Vancouver by Baker McGarva Hart/VIA Architecture, depicts the character of the pedestrian mews. The fundamentals of patterning the street network as envisioned by the designers were “Pizza, Grandma

and Garbage.” These keywords capture the essence of the diverse activities that contribute to the vibrancy of a pedestrian street: chance social encounters, ball games, storm water management and pizza delivery.



- 1 First Avenue ‘High’ Street
- 2 Naturalized Shoreline
- 3 Salt Building Reuse

FEATURE PROFILE

City of Vancouver SEFC Project Office

The City of Vancouver created the SEFC Project Office to oversee the development of the SEFC city-owned lands, representing the city as a property owner, developer and development partner. The SEFC Project Office plays a unique role, acting as a liaison internally – between the city’s planning, development, engineering and sustainability departments and the Vancouver Park Board – and externally, between the various developers, architects and consultants who would develop the land over the course of several years.

Established in May 2005 at an on-site location, the SEFC Project Office initially focused on the development of Area 2A, the site of the Olympic Village. Its first major tasks included the consolidation and subdivision of the city-owned lands, procurement of environmental approvals for the foreshore and uplands development, selection of a developer for the building sites, and direct coordination of designers and contractors for the public spaces. The SEFC Project Office has also acted as the city liaison with Vancouver’s 2010 Olympic Organizing Committee (VANOC) for all matters related to the Vancouver Olympic Village. Learn more about the role of the Project Office in Chapter Two: Planning + Olympics.